

2. Políticas, instituições e cidadania

OC - (22803) - FAR-MANOSPHERE: THE INTERSECTION OF ANTIFEMINISM AND FAR-RIGHT DISCOURSES. THE ITALIAN CASE

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Online communities for men built around misogyny and resistance to feminist values – commonly known as the manosphere – have recently become subject of scholarly attention. In research, the manosphere is usually described as a backlash movement in countries where gender equality is most progressive, and it refers to an online movement of anti-feminist websites/media focussed primarily on 'men's issues'. At the same time, far-right groups are additionally increasing their focus on misogynist propaganda and activism, especially as they recognise that misogyny is increasingly becoming an effective tool for recruitment. This paper focuses on exploring if the manosphere serve as a gateway to far right movements, while at the same time analysing how gender roles and masculinities in the far-right function as a "glue" that connects the far-right to the wider audience. After an overview of the current misogynist spaces and ideological narratives in Italy, the paper will sample the online ecosystem of misogyny both within and across the Italian manosphere. Three blogs and two Facebook pages' discursive positions on immigration, feminism, family law and gender equality will be analysed, in order to identify the discursive and organisational intersection with the far right. We conclude with theoretical and conceptual insights about the dynamics between the two discourse, underlying the factors that seem to facilitate the emergence of new narratives and groups, and, lastly, the societal and policy implications of this intersections at the institutional level.

Palavras-chave : Antifeminism, Manosphere, Far-right