2. Políticas, instituições e cidadania

OC - (22928) - FROM SILENCE TO CONVERSATION: SOCIAL MEDIA'S IMPACT ON SEXUAL SOCIALIZATION IN EGYPT

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Absent from schools and considered taboo within families and Egyptian society, sexual education has traditionally been viewed as innate and instinctive among young people. However, with the rise of social media as an educational platform, a new space has emerged to challenge this silence, allowing online initiatives to fill the void. Social media has become an integral part of our daily lives and, at times, a crucial source of information. Influencers, bloggers, and even medical professionals have taken the lead in discussing topics considered taboo in conventional social spaces. Social media not only serves as a medium for transmitting information but also plays a significant role in sexual socialization. These initiatives, primarily led by women, have become essential sources of Arabic sex literacy. In some cases, individuals seek help and advice through anonymous confessions on pages or groups considered safe spaces. These platforms serve a wide range of purposes, from reporting sexual violence and raising awareness to providing sex education and promoting sexual cosmetic surgeries. The role played by these platforms and the type of information presented vary widely. Additionally, it's important to note that different models and norms regarding sexuality coexist in the Egyptian context. Alongside traditional and religious norms, a new discourse on sexual and reproductive health and rights is emerging, thanks to UN agencies and NGOs. These diverse ideas coexist and interact on social media, reflecting the evolving dynamics of contemporary Egypt. Despite the many advantages of this relative freedom of speech concerning these issues, relying solely on social media as the primary source of information comes with certain risks. Therefore, a thorough examination is needed to evaluate the effectiveness and limitations of social media in the context of sexual socialization.

Palavras-chave : Social media, Egypt, Sex Education, Sexual and Reproductive Health and Rights, Women