2. Políticas, instituições e cidadania

OC - (23201) - RESISTANCE TO THE FEMINIST UPSURGE OF 2018. STATE AND MARKET ANTI-FEMINISM.

Irene Pérez Tirado (Spain)[1]

1 - Universidad de Deusto / Université Bordeaux Montaigne

How is the media discourse around feminism constructed? What are the resistances to feminist advances? or How are they masked or manifested? In 2017, the feminist upsurge re-emerged strongly and in 2018 the scope of its social penetration expanded. Taking this context into account, in this paper, structured in two blocks, I will address anti-feminist resistances.

The first section will present a brief summary of the results of my doctoral thesis based on two studies: a discourse analysis and a social survey. From this work, conclusions are drawn such as that in the period of greatest public support for the women's movement in this century, a strong reaction is detected, expressed through resistance to feminist advances, which the media discourse takes advantage of as an opportunity to discredit the movement. Furthermore, the under-representation of professional women in the media carries the risk of falling into an androcentric bias when narrating this reality. Besides, voters consider that political parties do not have a truly integrated feminist discourse and are uncertain about certain measures or statements about the women's movement. Thus, support for the movement and its cause will be considerable, but there are still ambiguities and some gaps in the perception of the movement.

The second part of this communication, and the most relevant, will be based on the main line of research derived from this doctoral thesis, which will address the study and detection of the appropriations of feminism in two spaces of power: the State and the market. To this end, in a still initial stage of the project, an approach to the theoretical status of the anti-feminist resistances that can be identified in the arguments and practices wielded by the State and the market will be proposed.