

Sustainability | Individual communication

IC - (20955) - AFFECTIVE EXPERIENCES AND THE SENSE OF PLACE: PERCEPTIONS AND INTERACTIONS BETWEEN YOUNG PEOPLE AND OLDER ADULTS IN URBAN SPACE IN FORTALEZA - BRAZIL

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Background and objectives

Intergenerational practice is linked to the active participation of individuals of all age groups in society, since encouraging intergenerational experiences is important as relationships, values and behaviors are flexible, contributing to the breakdown of ageism (O'sullivan; Mulgan; Vasconcelos, 2010; Melville; Hatton-Yeo, 2015). Relationships between more than one generation rarely occur without incentives or favorable conditions (London, 2008) and the non-inclusion of generations in the action and transformation of spaces' process, disregarding the established bonds (Abrams et al., 2005), can generate some psychological and behavioral negative consequences (Sawaia, 2011; Sousa and Almeida, 2001). There is still an insufficiency in the articulation of social reintegration public policies for generations with a focus on the sense of place. Thus, the aim of this research is to develop guidelines for urban public policies based on the interaction between generations, affectivity and sense of place, in order to enhance urban life.

Process and methods (for empirical research)

To achieve such an aim, a case study will be carried out in the Vicente Pinzón neighborhood in the city of Fortaleza (Ceará - Brazil). The data collection methods will include: (I) bibliographic and documentary survey; and (II) observations in the neighborhood and semi-structured interviews with young people and older adults who live in the area.

Implications for research and practice/policy | Importance and originality of the contribution

This study is still at early stage, nonetheless the expected contributions are based on a better understanding of the different generations, their behaviors and perceptions in the urban space, and how the apprehension and comprehension of affections can corroborate on the elaboration of guidelines for public policies, which provide an improvement in the quality of life in population through an inclusive urban design that supports a healthier city for all.

Palavras-chave : Intergenerational relationships, Affectivity, Sense of place, Urban spaces