

Governance | Individual communication

IC - (21154) - ATTACHMENT AND THE EMERGENCE OF HOUSING RIGHTS MOVEMENTS: CASE OF COMMUNITIES AFFECTED BY A BRAZILIAN PUBLIC AQUEDUCT

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Background and objectives

Esteem of the place concept demonstrates the spot of affection in the person-environment relationship, understanding that the affects that manifest themselves in this relationship are crucial for understanding the singularities of the forms of the subject appropriating and intervening in the space where he lives. Affective Map Generator Instrument was used for this study in order to measure potentializing, depotentializing and contrast esteem. One of the esteems mapped by the instrument is attachment, which makes the subject visualize himself as a member of a certain place and can trigger greater participation in social movements that defend his place. This research aims to understand how the esteem of attachment in the affection maps of the leaders of the "Somos Todos Baixo das Palmeiras", a movement that defends the housing rights of the residents of a rural community, where several will be expropriated by account of the construction of the aqueduct "Cinturão das Águas do Ceará".

Process and methods (for empirical research)

This is a qualitative study, based on data collected by AMGI from six community leaders.

Main results (or main arguments in the case of critical reviews)

It was observed that two interviewees had an image of belonging on the attachment map, while the other four had a potentiating contrast, where the estimates of belonging and insecurity were more visible, a fact justified by the phenomenon of fear about possible negative consequences related to the experience of years of fight in defense of its territory and claiming their rights.

Implications for research and practice/policy | Importance and originality of the contribution

Community attachment feeling, community bonds strength and dwelling time factor were observed as primordial for the promotion of the first actions of resistance of the construction of aqueduct and the transmission of clarifications that the Public management did not provide to the community. Therefore, the feeling of belonging is paramount to the promotion of grassroots popular actions to defend social rights.

Palavras-chave : Place Attachment, Social Moviments, Affectivity, Expropriation